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TUGBOAT, Inc. Receives National Recognition For Top Promotional Showroom

Napa, Calif. – April 18, 2005 - Tugboat, Inc., Napa's premier promotional marketing company was recently recognized as one of the leading Promotional Products Showrooms in the nation. At the March 30, 2005 ASI Spirit Award in Las Vegas, NV, Tugboat received special recognition for its achievement in incorporating style, function and creativity into its showroom and display of promotional products.

"With over 19,000 other companies in our industry, it's a great honor to be singled out for this achievement," said Gavin Long, managing partner. "Our move out to the Gateway Corporate Park last year allowed us re-design the showroom exactly how we wanted it. The investment in our new 7,500 sq ft. facility continues to pay off."

Tugboat partners with clients throughout the United States to help promote their brands through the vehicle of logo'd merchandise. "It's our local clients that reap the most benefit from our showroom," Long noted. "We showcase a revolving display of apparel and promotional products for a wide array of industries. Local businesses can look to us as a nationally recognized resource for promotional ideas right in their own back yard."

About Tugboat, Inc.

Tugboat, Inc. is Napa's premier promotional marketing company specializing in logo'd merchandise. Founded in 1992, the company provides a full range of promotional solutions through its capabilities in embroidery, screen printing and logo'd merchandise. Tugboat is headquartered at the Gateway Corporate Park in Napa and has sales reps throughout the Western United States.

www.tugboatinc.com

About the ASI Spirit Awards

The Advertising Specialty Institute is the largest media organization serving the promotional products industry. The ASI Spirit Awards were established in 1995 to recognize the achievements of industry professionals in a variety of disciplines.

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