

PRESS RELEASE

January 1, 2008

FOR IMMEDIATE RELEASE

CONTACT: Kara Long, 707-252-3536, klong@tugboatinc.com

Napa, Calif. – January 1, 2008 – Tugboat, Inc., a promotional marketing company specializing in logo'd merchandise, has received national certification as a Women's Business Enterprise by the Astra Women's Business Alliance, a regional certifying partner of the Women's Business Enterprise National Council (WBENC). This follows Tugboat's prior certification as a Minority Business Enterprise by the Northern California Supplier Development Council (NCSDC), an affiliate of NMSDC, Inc. Tugboat also maintains its status as a certified Small Business with the State of California.

The national standards of certification for both Women and Minority Owned Businesses are a meticulous process including an in-depth review of the business and site inspection. The certification processes are designed to confirm the business is at least 51% owned, operated and controlled by a minority woman or women.

By including women and minority-owned businesses among their vendors, corporations, and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

About Tugboat, Inc.

Tugboat, Inc. is the North Bay's premier promotional marketing company specializing in logo'd merchandise. Founded in 1992, the company provides a full range of promotional solutions and fulfillment through its capabilities in embroidery, screen printing and logo'd merchandise. Tugboat's office, production facility and warehouse is located at the Gateway Corporate Park in Napa. www.tugboatinc.com

About WBENC

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.

About NCSDC

The Northern California Supplier Development Council (NCSDC) is a non-profit organization dedicated to promoting diversity in the workplace. NCSDC is an affiliate of NMSDC, Inc., a national organization made up of 39 regional councils with a combined constituency of over 3,600 corporate members and 16,500 certified MBE (Minority Business Enterprise) suppliers. Their mission is to facilitate access to contracting opportunities between certified MBEs and corporate/public purchasers.

###

